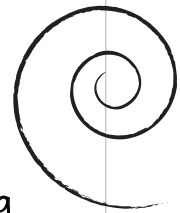


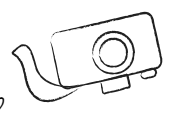
check out our website for templates to help you plan!
www.michiganyoungfarmercoalition.org/cropmob
<https://groups.google.com/group/myfc>
CALL the mob on the email list



Define your needs
 Choose specific projects that have a start and finish during one day
 this will help you communicate with mobbers so everyone knows what they should be doing
create a task list



Document it!
 take pictures, film it, interview people!
 contact us to post it up on our website!



DISCUSS & reflect
 talk about what you have accomplished together!
 talk about ideas for the future!
 talk about anything!



share a meal
 provide some nourishment for hard working crop mobbers

be a leader, be a teacher
 each crop mob is an opportunity for participants to learn and share knowledge

hosting a crop mob AT THE CROP MOB

hosting a crop mob BEFORE THE CROP MOB

Introduction paragraph
 describe yourself, your farm/garden site in a web address if you have one. briefly describe the need for the crop mob.
when?
 date & time an address & directions
what?
 brief description of the project
what else?
 make sure you mention bathroom facilities, food you will provide, and any other things people should know about your site

crafting a crop mob email

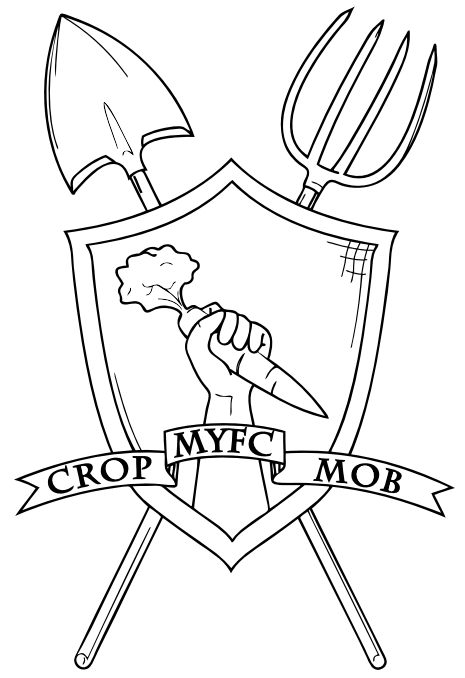
insights from seasoned mobbers
 be sure you provide good direction from the person "in charge," this person should be designated from the start and all questions from mobbers should be directed to that person, whose role is more management of the volunteers than labor during the event.
 Lots of mosquitoes at nighttime! remind people to bring insect repellent!
 cleaning up is important be sure to plan this in the time frame for the mob!
 great conversation. met new people. did a lot of verbal consulting and plant identification. we shared lots of stories and discussed the future, regular get-togethers for the county network.
 the spring crop mob really helped us get things going early on! we had a head start on our potatoes that we didn't have last year!

what is a crop mob?
 anyone can call a crop mob to do the kind of work it takes a community to do at your farm, school or community garden.
 we work together, share a meal, play, talk, and make music. no money is exchanged. this is the stuff that communities are made of.



how to attend a crop mob
 sign up for the MyFC email list
 crop mob events are posted the myfc list!
<https://groups.google.com/group/myfc>

basic Principles
 No money is ever exchanged.
 work is done on small-scale, sustainable farms and gardens.
 A meal is shared, often provided by the host
 be sure to reciprocate, hosts should attend crop mobs
 crop mob events are suggested via the MyFC list
 Media interviews are conducted at a crop mob event



michigan young farmer coalition

acknowledgements

www.cropmob.org

MyFC Crop Mob Logo

James Manning

Zine Design

Lindsey Jene Scalera

Learn more!



empowering michigan communities through viable agricultural stewardship

www.michiganyoungfarmercoalition.org